

DOGTOWN REDEMPTION

A FILM BY AMIR SOLTANI AND CHIHIRO WIMBUSH



Venue FAQ

1. How can I suggest or set up a venue or showing?

To suggest a venue or showing of the documentary (public or internal to an organization), e-mail us at info@dogtownredemption.com. We will add your venue suggestion to the ever-expanding venue list. We will support you in whatever way we can to figure out the best time, place, and format for the showing. Then purchase your public screening license at www.DogtownRedemption.com/buy-dvd/. Once you have decided on a public showing and purchased the public screening license (with DVD) online, we will send the program to you (if you need a different format than DVD, please, let us know).

2. What kinds of showings are there?

We are adding venues to the venue list every day, ranging from community and staff meetings, universities, and conferences, to special events (public and internal), film festivals, art house theatres, and libraries. Every showing has its own unique style (determined by the opportunities at the venue and the local community needs/interests). Possibilities for showing formats include:

- Evening showing (perhaps with reception)
- All day event (showing of the first half in the morning, the second half in the afternoon)
- A showing as part of a seminar series
- Showings as workshops at conferences
- Showings in classrooms and offices

Examples of opportunities to add value to showings:

- Panel discussion
- Symposium
- Speaker
- Production team member at event

(Some of these value added elements may require a fee – such as speakers – which the venue may be interested in sponsoring: i.e. some Universities have expressed the desire to hire a speaker, and they would cover the charge.)

The *Dogtown Redemption* documentary program is a wonderful opportunity to open up the dialogue about national as well as local poverty, addiction, income inequality, and homelessness issues.

3. Is there a fee involved?

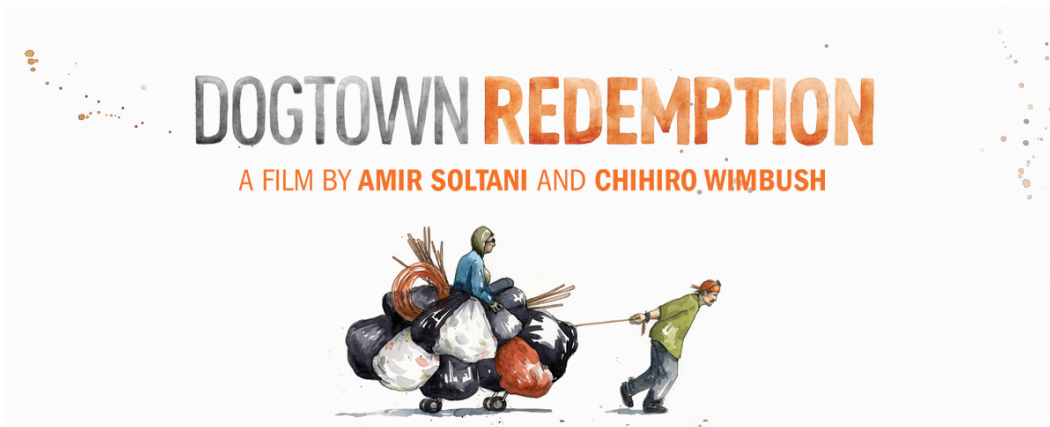
Yes. There is a \$150 public screening license fee (\$85 for high schools and public libraries, \$295 for colleges/universities and for-profit organizations) which entitles you to unlimited public screenings at your venue. For this public screening license fee you will get the license, the DVD, and access to an online public screening tool kit that includes press release templates, social media templates, graphics and images, as well as a discussion guide, synopsis, and biographies of the production team.

You may use the documentary screening as a fundraiser for your own organization, partner with other non-profits, charge an entry fee, or make it a free or suggested donation event.

The idea is to use the program as a tool to engage the community and bring together the various constituencies who otherwise might not work together.

4. How long is it?

There are two versions of the documentary: The director's cut is just over 1.5 hours long and the PBS version is about one hour long. You can find a synopsis at our website at www.DogtownRedemption.com/synopsis/



5. Can we show shorter segments?

There are several spots within the program where it is possible to stop the documentary to consider the story up to that point. However, to get the full story, it is best to watch at least the one-hour version all the way through.

6. When will the program be available?

Dogtown Redemption premiered on PBS on ITVS' Independent Lens on May 16th, 2016. Public showings (as well as various organization internal showings) are now taking place.

7. How do I get a copy of the program?

You can purchase your copy for home use (\$25) or for a public screening at www.DogtownRedemption.com/buy-dvd/. If you let us know about your planned event, we can publicize the event on our website and make sure you have the DVD well in time for the screening.

8. In what format is the documentary available? What kind of theatre/projection system or equipment is needed for a showing? Is the equipment common at movie theatres?

The documentary will be available in two formats: DVD and high-definition video file.

Some venues may have high definition projection capability (hard drive, HD projector, wide screen). In that case, we can send you an HD video file.

The documentary will also be available on DVD. All you need to project a DVD is a DVD player, a projector, some sort of sound system, and a screen.

If you are planning to project onto a screen that is 9x12' or larger, your projector should have a capacity of at least 2000 – 3000 lumens (this info should be in the manual). For a 10.5x14' screen you should consider a projector with 3500 lumens. A good rule of thumb for the size of screen you should use is to add 1 inch to the length of the diagonal of the screen for every audience member attending (so, an audience of 300 should have a screen with a diagonal length of 300 inches or 10 feet).

9. What other materials can I get to support the venue planning efforts? Are there companion materials?

When purchasing a public screening license, you will receive a link to a digital tool kit which includes press release templates, social media templates, graphics and images, as well as a discussion guide, synopsis, and biographies of the production team. The Tool Kit also includes a poster file for you to print and modify with your venue information.

Finally, you can use the trailer to generate interest. This trailer can be watched at our website at www.DogtownRedemption.com.

10. Does the venue have to return the copy or can they keep it for future showings?

The venues or sponsoring organizations are welcome to hold on to the DVD, and they are also welcome to use it for further showings. Universities, for example, may want to schedule one big showing, and then use the program in classes. Libraries may include the program in a film series, then add it to their catalogue. Please, keep us posted on additional showings though, simply so we know at the end of the year how many showings there were.

11. What if I just want a DVD for myself

You can purchase a copy for Home use at our website at www.DogtownRedemption.com/buy-dvd/. The personal use DVD costs \$25.

13. Will it be broadcast on TV?

Dogtown Redemption has the honor to have been selected to be part of PBS/ITVS' prestigious series Independent Lens. Our broadcast premiere was on May 16th, 2016. Check your local listings or visit our website at <http://www.dogtownredemption.com/broadcast/> for additional showings.

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